

Third Thursday Breakfast Broadcast (T²B²)

Child Health Special Edition

TV Watching and Childhood Obesity

Thursday, January 19, 2006 9:00 – 10:00 a.m.



Featuring:

Steven Gortmaker, PhD,

Professor of the Practice of Health Sociology
Department of Society, Human Development and Health
Harvard School of Public Health

Join Dr. Gortmaker as he explores the effects of TV watching on children's activity levels, and pinpoints TV use as the single best predictor of childhood obesity. His research has found that the causes of the epidemic are rooted in the success of the food, television/film/videogame and advertising industries to encourage our children to buy more, eat more and watch more. He will discuss interventions and policies that can reduce excessive television viewing by children.

Join us!

T^2B^2 is a FREE satellite broadcast series on public health issues.

For the location of the nearest downlink site or to register for a FREE satellite downlink, log on to www.albany.edu/sph/coned/t2b2.htm or call 518-402-0330.

Nursing Contact Hours, CHES and CME credits are available for participation in this program. T^2B^2 is sponsored by University at Albany School of Public Health, NYS DOH, NYSACHO, NYSNA, and NYSCHP.